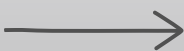


EMPIRE SOCIAL

GROUP

CASE STUDY

LEARN ABOUT OUR
CLIENT SUCCESS





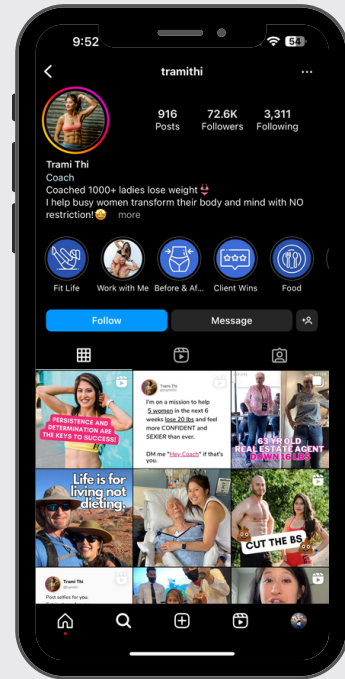
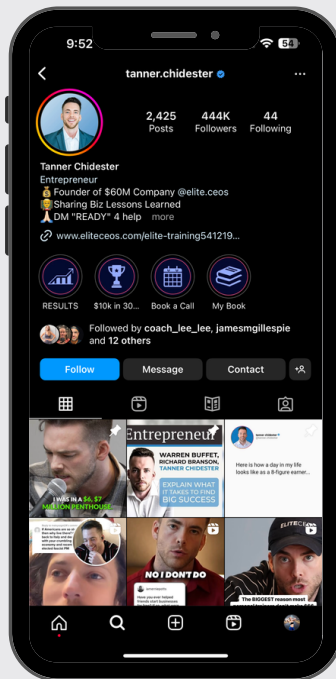
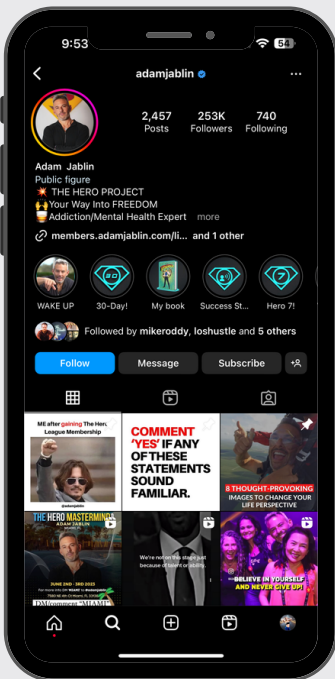
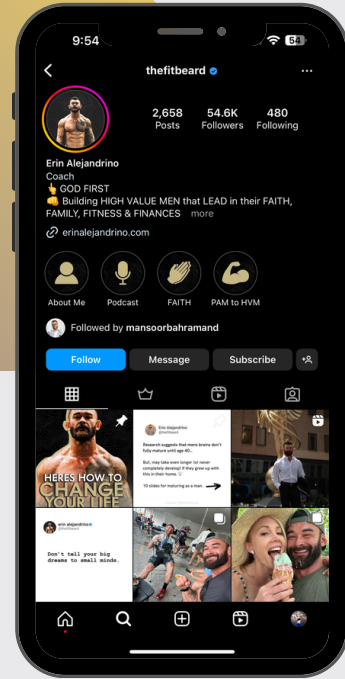
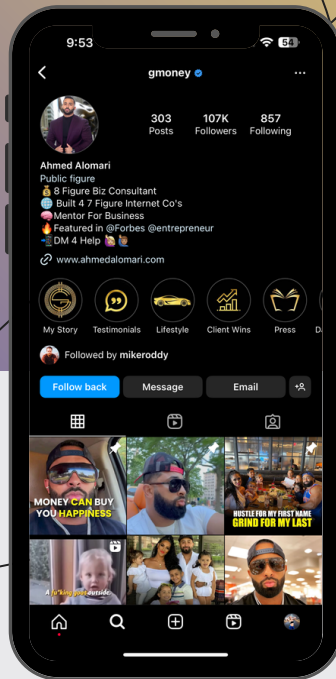
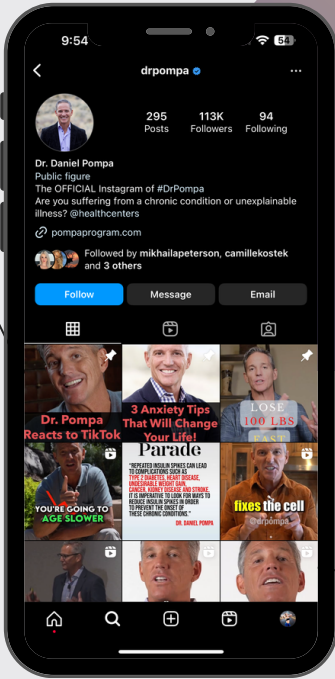
ABOUT US

Introducing Empire Social Group, your comprehensive digital marketing agency dedicated to helping businesses thrive in the ever-changing media landscape. Our team is constantly at work, crafting exceptional digital strategies and experiences for an impressive roster of clients spanning various industries, from cutting-edge business coaches, to neuroscientists, to mushroom-based plant milk. However, our true expertise lies in the realm of entrepreneurs, where we shine as the real MVPs.

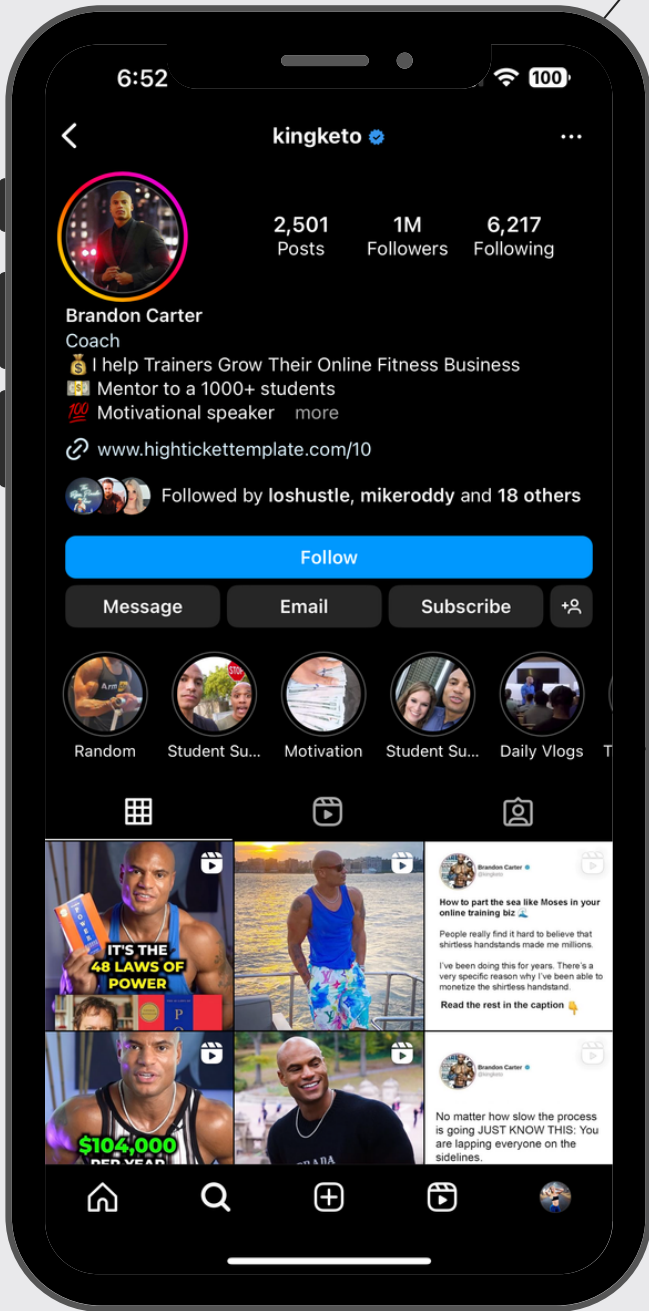
We pride ourselves on being a one-stop-shop, catering to all your needs as a client, including paid media, growth and shoutouts, organic social media management, captivating video and photography production, event marketing, UGC, video editing, copywriting, YouTube, and even influencer collaborations. Together, we meticulously craft a strategy, walking hand in hand, to bring your vision to life exactly as you envisioned.

With over a decade of experience in the industry, our mission is to bridge the gap between businesses and consumers with confidence and creativity.

SOME CURRENT + PAST CLIENTS



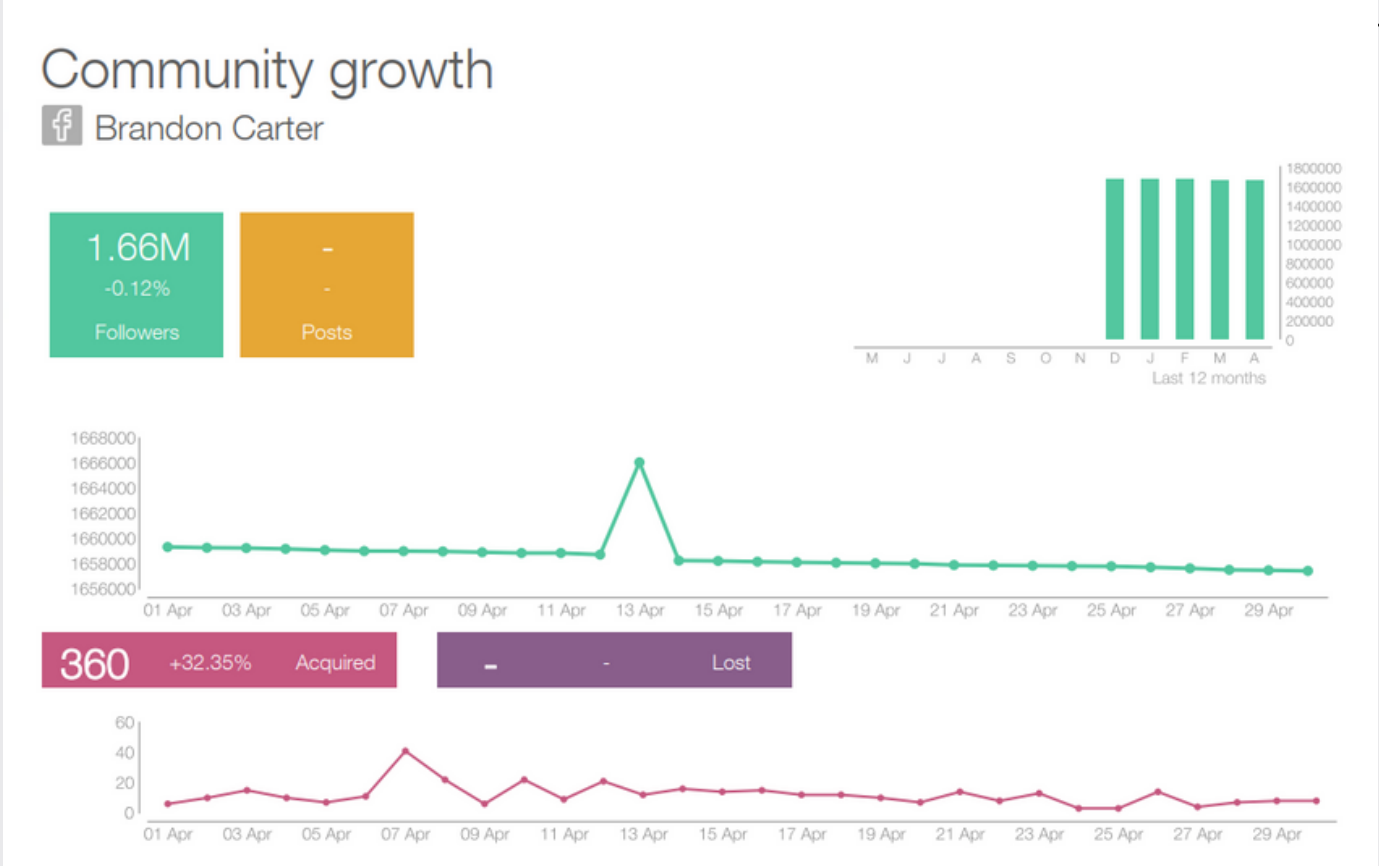
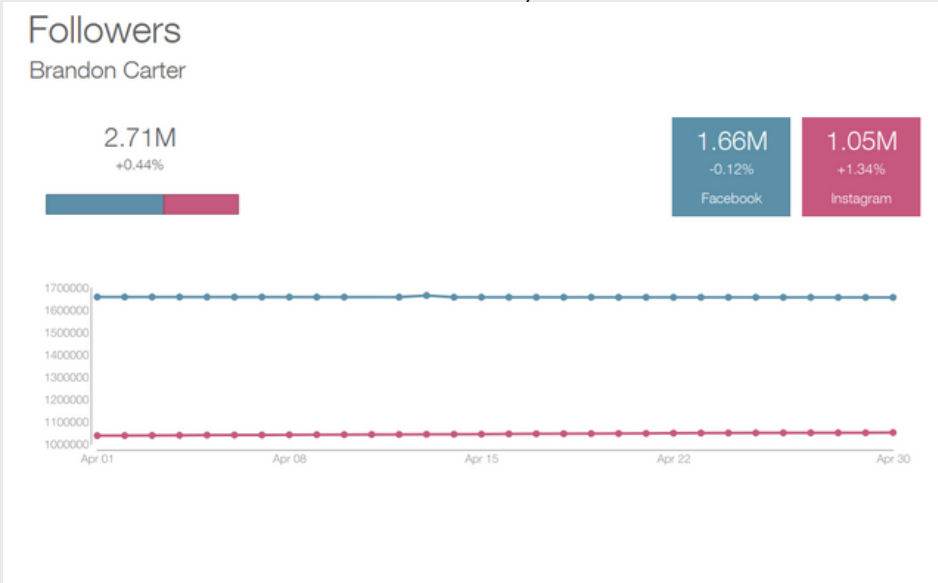
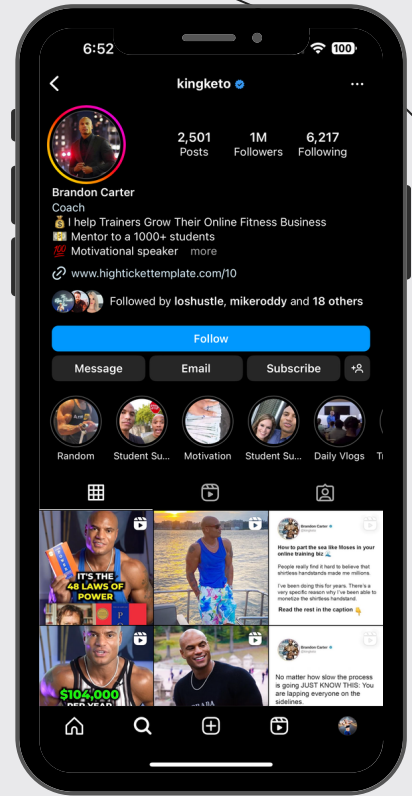
CASE STUDY #1



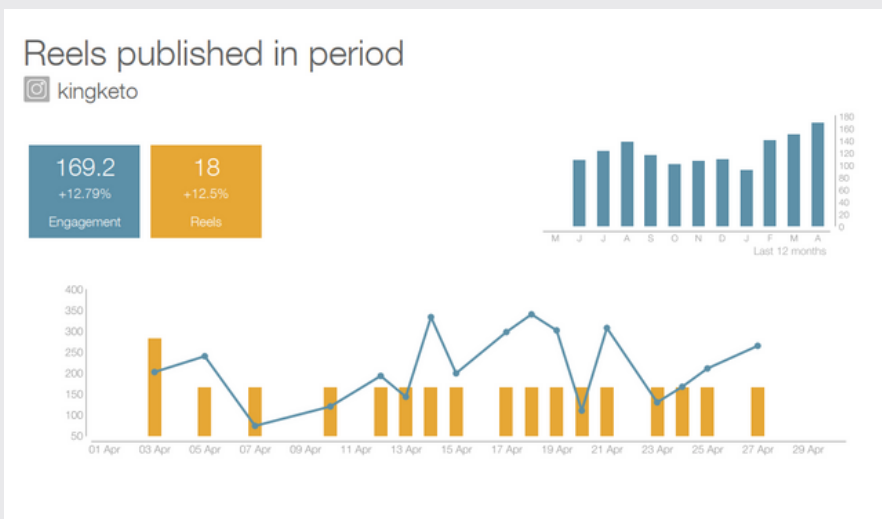
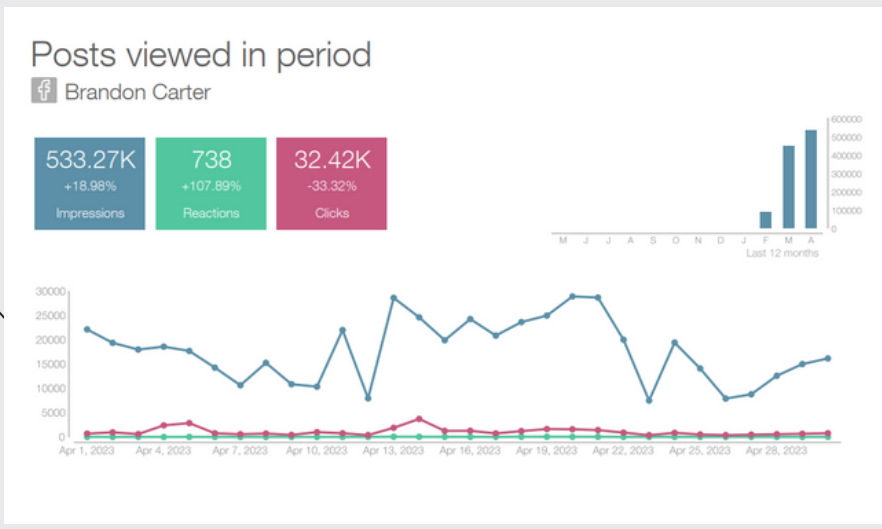
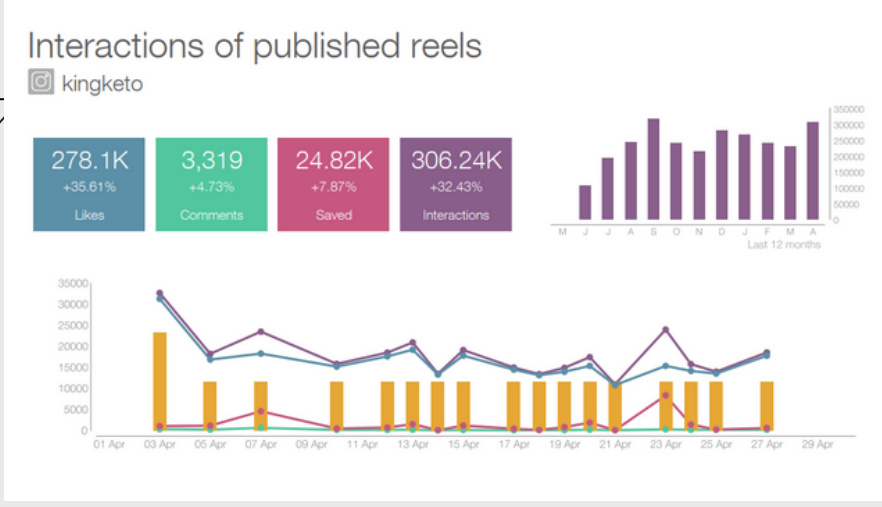
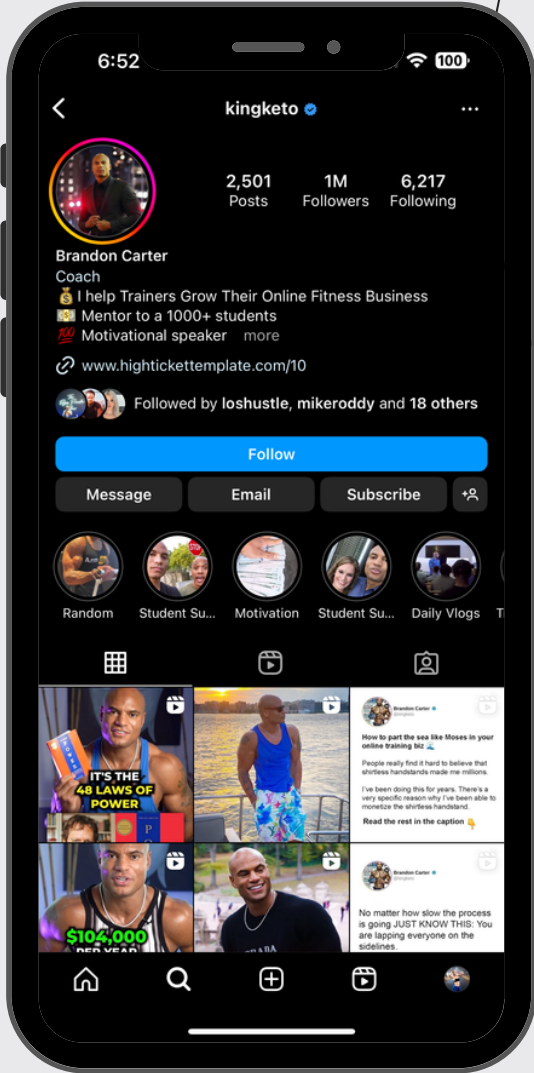
BRANDON CARTER @KINGKETO

Brandon's journey with our management and growth package has been nothing short of extraordinary. With our guidance, Brandon has witnessed a remarkable ascent to success. His IG page, boasting over 1m followers, has become a thriving hub of knowledge in the realm of coaching. Through his content + our collaborative efforts, Brandon has not only gained a large following but also generated substantial revenue. We take pride in our partnership with Brandon, and his achievements stand as a testament to the power of our services in propelling clients towards greatness.

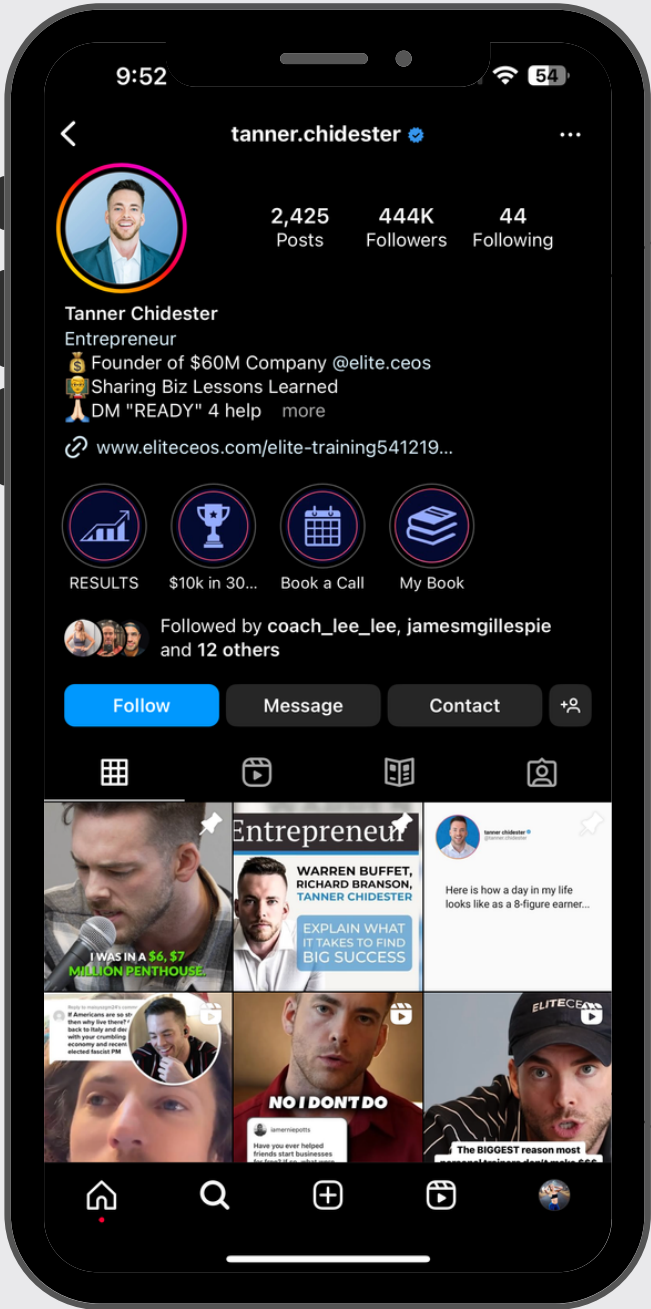
CASE STUDY #1



CASE STUDY #1



CASE STUDY #2



TANNER CHIDESTER @TANNER.CHIDESTER

We work closely with Tanner and his team to develop new strategies for growth and audience retention. Tanner relies on our shoutout strategy to create a constant and ever-evolving influx of new followers and customers interested in his coaching business.

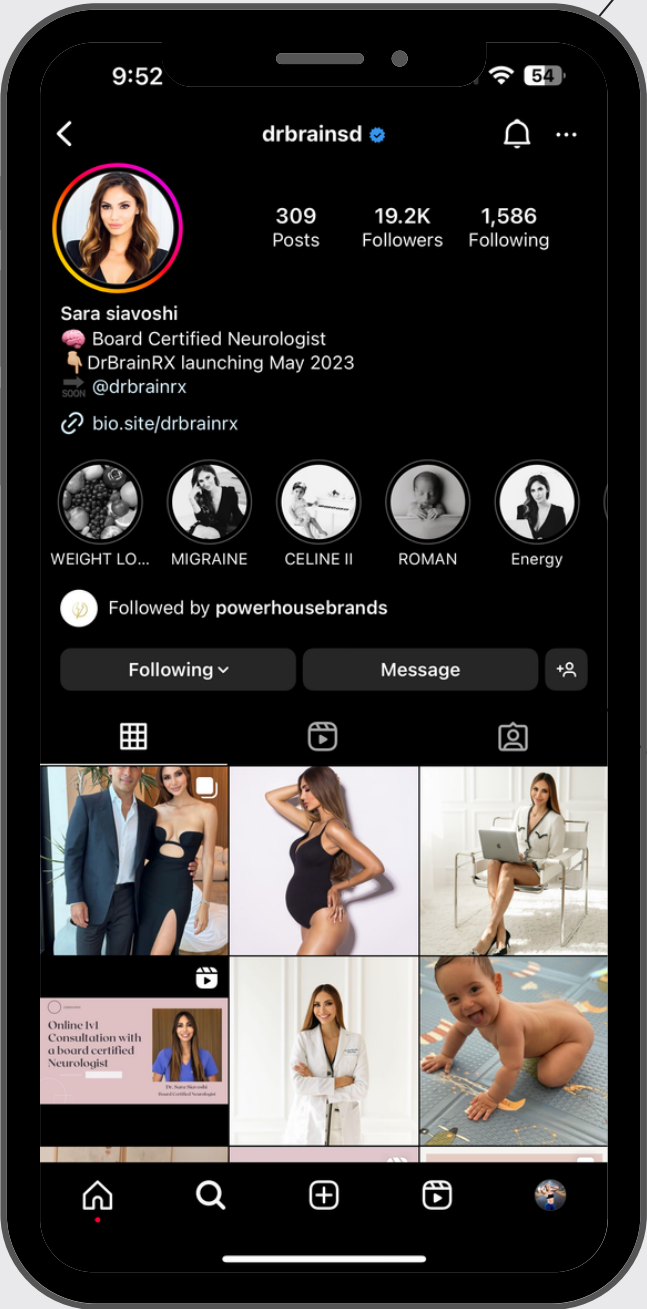
The audience that comes from the growth strategy we establish makes up a good amount of the clients interested in Tanners program.

CASE STUDY #3

SARA SIAVOSHI @DRBRAINS

Dr. Sara's account allowed us to unlock a new niche of female doctors with a mix of lifestyle posts that pleased her current audience while also growing a new one.

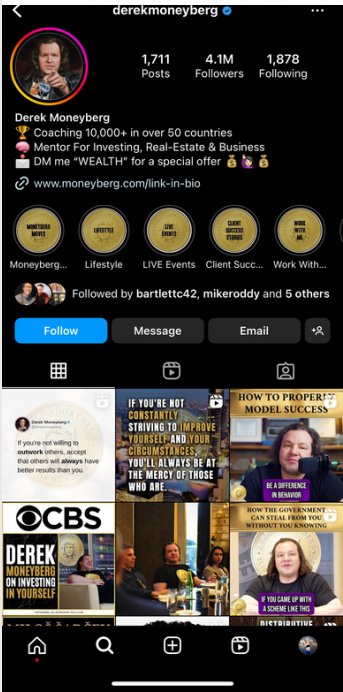
We helped Sara by providing her scripts, creative direction for filming, and with her overall engagement as she started her launch for an online telehealth platform.



CASE STUDY #4

DEREK MONEYBERG @DEREKMONEYBERG

4k followers to 559k in less than a year.



2020-11-25	Wed	+3,740	357,088
2020-11-26	Thu	+2,011	359,099
2020-11-27	Fri	+2,501	361,600
2020-11-28	Sat	+3,041	364,641
2020-11-29	Sun	+2,772	367,413
2020-11-30	Mon	+5,055	372,468
2020-12-01	Tue	+4,296	376,764
2020-12-02	Wed	+2,117	378,881
2020-12-03	Thu	+4,628	383,509
2020-12-04	Fri	+3,631	387,140
2020-12-05	Sat	+3,463	390,603
2020-12-06	Sun	+5,442	396,045
2020-12-07	Mon	+1,321	397,366
Daily Averages		+3,143	
Last 30 days		+94,290	

Interactions	
3,832	
Actions taken from this post	
Profile Visits	3,614
Replies	53
Website Clicks	147
Emails	18
Discovery	
196,760	
Accounts reached	
18% weren't following you	
Follows	93
Reach	196,760
Impressions	229,254
From Home	184,904
From Profile	25,167
From Explore	17,419

Interactions	
1,252	
Actions taken from this post	
Profile Visits	1,236
Website Clicks	16
Discovery	
233,306	
Accounts reached	
24% weren't following you	
Follows	82
Reach	233,306
Impressions	245,889
From Home	184,070
From Hashtags	24,839
From Explore	24,569
From Other	12,411

FIRST HAND FEEDBACK

